

2015 RATE CARD

TELEVISION/CINEMA/VIDEO ON DEMAND			INTERNET/MOBILE DEVICE			RADIO COMMERCIALS /TAGS/PODCASTS		
NATIONAL MORE THEN 1 STATE			NATIONAL MORE THEN 1 STATE			NATIONAL MORE THEN 1 STATE		
	12 MONTHS	3 MONTHS		12 MONTHS	3 MONTHS		12 MONTHS	3 MONTHS
1 x 15 / 30	\$880	\$530	1 x 15 / 30	\$880	\$530	Per product per hour	\$470	\$365
1 x 45 / 60	\$940	\$550	1 x 45 / 60	\$940	\$550			
1 x 90	\$1,000	\$590	1 x 90	\$1,000	\$590			
1 x 120	\$1,055	\$625	1 x 120	\$1,055	\$625			
1 STATE			1 STATE			1 STATE		
	12 MONTHS	3 MONTHS		12 MONTHS	3 MONTHS		12 MONTHS	3 MONTHS
1 x 15 / 30	\$575	\$400	1 x 15 / 30	\$575	\$400	Per product per hour	\$400	\$330
1 x 45 / 60	\$635	\$420	1 x 45 / 60	\$635	\$420			
1 x 90	\$685	\$445	1 x 90	\$685	\$445			
1 x 120	\$725	\$470	1 x 120	\$725	\$470			
TELEVISION / CINEMA COMMERCIALS			INTERNET COMMERCIALS			RADIO COMMERCIALS		
Charged per hour, per product, per medium, per track/key number. TV includes Free to Air and Pay TV. TELEVISION STATION PROMOS – fee by negotiation.			TELEVISION + INTERNET: For TV Commercials also used on internet – add 50% of National TV rate, Short or Long Term. INTERNET ONLY: For Internet only commercials , fees are 100% of National TV rate, Short or Long Term			Charged per product, per hour (up to 5 tracks for a single product). Revisions/ Subsequent hours will be charged at submission rate, if previously recorded tracks have not gone to air, otherwise full rate applies. RADIO STATION PROMOS – fee by negotiation.		
TV Submissions / Research Narrations / Animatics / Cancellations		\$190	ANIMATION			CORPORATE		
Per track / script that has not yet been communicated to the public or isn't going to air. Please advise artist/agent at time of booking. Revisions/Subsequent hours will be charged at submission rate, if previously recorded tracks have not gone to air, otherwise full rate applies.			Fees subject to current Media Alliance Agreements. Contract must be supplied prior to recording for Television, Film and Video projects with all voice artists rights and residuals stated. Personal margin fees apply.			Internet Presentation AV Presentation / Sales Videos. Per hour/per entity. Company online video streaming channel or social media page \$620		
TV Billboards Rights up to 12 months National.		Single \$410	DOCUMENTARIES			Corporate narration / DVD Scripts Per client / product, per hour		
		Double \$469	Fee by negotiation, POA depending on length, countries and mediums used – minimum fee \$600p/hr for recording. Australian TV release only. Overseas and other mediums POA.			Australian release only, In-house company use, non-broadcast, Non-saleable. Pick up rate \$320 p/30 minute booking. If for sale or public release, POA. \$450		
		Triple \$645	ADDITIONAL USES			Promotional, hype or show reel narration for client website or DVD \$450		
MELBOURNE TV BILLBOARDS are charged per track as per the TV scales above (see 15 / 30 bracket for charges)			OVERSEAS USE – Double Australian national fee per country in which used (excluding U.K. + U.S.A. which are by negotiation. (Except – New Zealand, Singapore, Hong Kong and some Pacific Island countries are a single fee equal to the Australian national rate)			Limited external usage (events, trade shows, narrowcasts, awards etc) \$550		
POST SYNC Added per commercial		Up to 60" \$215 Over 60" \$275	POLITICAL / USE OF A PERFORMERS NAME – A double fee is charged for Party Political advertising, whether the performers name is used visually, audibly or not. Check before booking for talent approval to record political commercials, scripts must be supplied prior to voice artist agreeing to record.			General public usage or for sale, broadcast or commercial distribution \$880		
LOADINGS			TELEPHONE MESSAGING Per entity / product, per hour, per country No pick up fees apply to telephone/IVR			On-Hold messaging – Per hour, per entity. Add character \$190. No pick up fees. Overseas use POA \$350		
CHARACTER VOICES Added per character/track Applies to all media		\$190	STADIUMS, IN FLIGHT, POINT OF SALE, TRADE FAIRS, STREET VISION all payable at one additional fee each provided that where three or more of these rights are exercised concurrently a maximum fee for these rights of a double fee is payable. Other uses – By negotiation eg. GPS navigation, video games, Mobile Messaging			Interactive Voice Response (IVR) Overseas use – Price on application. No pick up fees. \$450 (1 hour booking)		
SINGING Add character loading of \$190 to applicable base fee, per medium		\$190						
JINGLES (SINGING)		Price on application						
ALL RATES QUOTED ARE EXCLUSIVE OF GST. PLEASE SEE OVER FOR FULL TERMS AND CONDITIONS.								

KATHY EVANS VOICE MANAGEMENT PTY LTD

TERMS & CONDITIONS

Incorporating MEAA Minimum Rates as set from January 1st, 2015. All fees quoted are ex-GST and in Australian Dollars. Please enquire for tax status of individual voice artists. Some voice artists may charge fees above these rates, to ensure accuracy please enquire before booking. This document forms part of the Terms and Conditions of Kathy Evans Voice Management Pty Ltd and by booking a voice artist with Kathy Evans Voice Management Pty Ltd you acknowledge agreement of our Rates, Terms and Conditions. Please see below for further clarification.

CANCELLATION FEE:

If less than 24 hours notice is given prior to time of booking the booking a submission fee is payable.

HOLDS:

It is your responsibility to advise the agent if a "hold" you have made on a voice artist is to be confirmed or cancelled. Please advise if you are only making an availability check.

CHARACTER VOICES:

Means any voice or sound that is beyond the range of a voice-over artist's normal reading voice, including any accent or voice for animated character (Broadcast clearance of voice impersonation is client's responsibility). If in doubt, please check with agent at time of booking.

ROLLOVERS:

Where use exceeds the contracted period a rollover must be paid. The producer/advertiser must advise the artist/agent before this occurs and arrange for the rollover fee to be paid. Please confirm rollover details (product, date recorded) with a purchase order.

EXCLUSIVITY:

Exclusivity should not be presumed for any voice artist or any product. This is by negotiation only.

PRICE ON APPLICATION: POA

QUOTES:

Written quotes will be given upon request. All details pertaining the recording must be given to the agent for accuracy in quoting.

DIGITAL:

Digital voice rates per country (IPN address) .au .org .com etc. No additional charge but IPN/Country of Origin stipulated in the usage.

USAGE:

National Applies to use in more than one state

Short term up to 3 months to air

Long-Term up to 12 months to air

Usage is considered to commence from date of recording unless first on-air date is advised at the time of booking.

MINIMUM RATES ONLY: The rates in this agreement are minimum rates only. Agents and performers are free to negotiate rates with producers/advertisers in excess of the rates set out here provided that where a single TV track is intended to run with different tags (as defined) in a large national campaign that is substantial in nature and there are to be multiple tags produced in on session then the agents and performers may negotiate with producers and advertisers rates other than those set out in this rate sheet.

KATHY EVANS VOICE MANAGEMENT PTY LTD acts as agent and representative of the voice artists, and not their employer. Payments are made to the agent on their behalf, the company or person paying for their services as each recording session is effectively the employer and as such is responsible for deducting tax and payment of superannuation, should the voice artist be a PAYG tax payer. When payment is made we must also receive a Remittance Advice from your company detailing the payment(s) including invoice number(s), tax taken and superannuation paid (9.5% in addition to the invoiced amount when the invoice is \$450 or more in one calendar month). Contracts: When a contract is required, negotiation of fees for the voice artist must be complete and a signed contract must be lodged with Kathy Evans Voice Management Pty Ltd prior to setting the recording date(s). **TERMS:** 14 days from date of invoice. Credit card facility available 3% surcharge applies.

POSTPONEMENT:

If a booking is being postponed on the same day as the booking, fair notice must be given. One hour if within the CBD, or two hours if outside the CBD. A call may be postponed (ie. with less than 24 hours notice) without penalty provided that a further definite booking is made within 7 days of the original call. In all other cases, a submission fee is payable.

SUBMISSIONS:

Means a track or tracks not going to air, or not yet going to air. If a track is a submission this must be notified to the artist/agent at the time of booking. It is the responsibility of the entity booking the job to advise the agent of usage details. **Please note: Not all categories have a submission rate, only TV & Radio tracks.**

NAME ASSOCIATION:

Double fee where the performer's name (either visually or audibly) is to be used in conjunction with any campaign. This is separate from "Celebrity Name Association" where a performer's name is used to sell a product for which price is on application.

OTHER APPLICABLE CHARGES:

TRAVEL: Fee applies beyond 20km radius of CBD, price on application.

WEEKEND AND HOLIDAY LOADINGS: For recordings on a weekend or public holiday a loading may apply. Please enquire when booking.

MOBILE TELEPHONY APPS:

Audio on mobile-based phone app which is purchased by the public is Price on Application.

WORKING WITH CHILDREN:

In most cases children require 24 hour notice and cannot be booked during school hours. Before making a booking with an Artist under the age of 16 years, please consult the NSW Office of the Children's Guardian website to understand your obligations and responsibilities. <http://www.kidsguardian.nsw.gov.au>



KATHY EVANS
VOICE MANAGEMENT